



HOTEL EDEN ROC

GENERAL INFORMATION

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The new Eden Roc Spa: The discovery of an earthly paradise

A 2000 square metre wellness oasis inspired by the unique environment surrounding Lake Maggiore and a floral dream that never fades away.



Day-in, day-out, over and over again, the mundane reality of the 21st century draws us into a hurly-burly of commitments, tasks and deadlines – be they private or professional in nature. In recent years, physical and mental wellbeing has become a sought-after luxury of immeasurable value. Being able to get away

from it all and relax is a basic human requirement of each and every one of us, young or old.

As long ago as the 19th century, travellers from northern Europe stopped off alongside Lake Maggiore for a few days on their journey south, to unwind in the soothing and regenerating environment around the sparkling lake. Then, in the early 20th century, a community of renowned philosophers and bon vivants on Monte Verità publically advanced the idea of a return to the basic values of wellbeing of body and soul as well as respect for nature and life.

In this history-steeped, pristine and unspoilt landscape, nestling between mountain peaks and deep-blue water, lays the Hotel Eden Roc in Ascona and its spa which adopts a holistic approach in terms of architectural concept and interior design: the wellness area forms a harmonious entity with the hotel of which it is an integral part.

As inspiration for its furnishing, Ascona interior designer Carlo Rampazzi took the incomparable Ticino floral environment. Flowers are the dominant theme of the Eden Roc Spa. They are intended to convey the guest a feeling of springtime – whatever the time of year.

In addition to the two indoor and outdoor pools, the water world – shimmering in the colours of Lake Maggiore from blue to gray - offers guests a hydropool with various whirlpool recliners in which to relax: the Kneipp path is constructed out of stones from the nearby Maggia River. In addition, the Eden Roc Spa offers a spacious sauna world with steam bath, sanarium, Finnish sauna and an exclusive private area for ladies as well as a fitness centre with state-of-the-art Technogym machines and a hairdresser.

More information: www.edenroc.ch/en

Hi-resolution pictures: www.tschuggenhotelgroup.ch/en/press

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